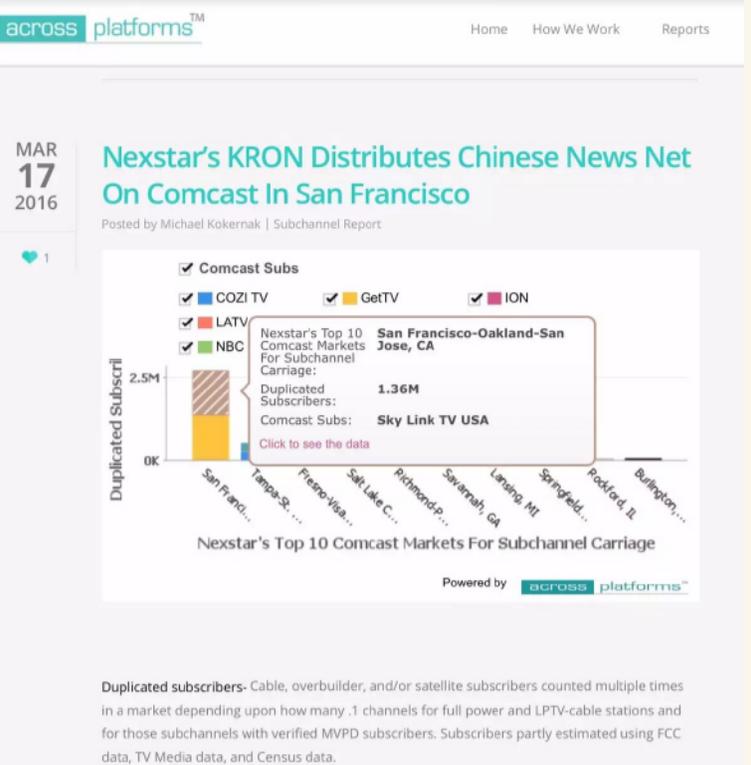




**我是歌手 I AM A SINGER SEASON 4**  
**April 15 Season Finale**

Overwhelmed by the great feedback from the Chinese community in Northern California, I Am a Singer will be airing its season finale on Friday, April 15 at 9pm PST. For the very first time, viewers in Northern California are able to watch a large-scale Chinese entertainment show like I Am a Singer that broadcasts the same-day as China. Coming up in the season finale, Sky Link TV will be partnering with LETV to launch an interactive event to make the watching experience more fun. Starting from April 8th to April 14th, viewers can go to Sky Link TV's website and social media to cast their vote for the best singer in this season. For those viewers who guess correctly, they will have a chance to win a HDTV from LETV. Join us for this special broadcast for the greatest season finale of I Am a Singer!

**Across Platform's new subchannel report on Sky Link TV**



According to Across Platform's subchannel report which recently released on March 17, 2016, Sky Link TV is able to capture more than 1.3 million subscribers on cable, overbuilder, and/or satellite in the San Francisco/Oakland/San Jose Television market. Across Platform's subchannel report provides insights to the United States broadcast industry to over 24,000 subscribers.

**It's not just news; it's in-depth news!**  
 The ALL-NEW *Bay Area Today* is here on Sky Link TV!

*Bay Area Today*, an original Sky Link TV production, premiered on Friday, March 27. For the first time, our Bay Area audiences will have an in-depth local news show with news analyses and viewpoints on a wide range of topics that impact our community and people. The half-hour series will be airing once a week; investigating one specific topic per episode in both Cantonese and Mandarin. Bay Area Today Cantonese version airs Sundays at 7:30pm; Mandarin version airs Saturdays at 5:30pm.



**Chinese Bridge with English subtitles airs every Tuesday at 9pm**



Is there a fun way to learn Chinese? Absolutely! Sky Link TV's new educational series, Chinese Bridge is a Chinese Proficiency Competition for Foreign College Students. This program is a large-scale international competition organized by the Confucius Institute. Since its launch in 2002, the annual event has become an important platform for international college students to learn the Chinese language and learn more about China. Chinese Bridge airs every Tuesday at 9pm on Sky Link TV, with English subtitles.

**Super Team**

brings you all kinds of excitement every Wednesdays and Thursdays!

The 2016 Olympics is right around the corner and the hype is starting to heat up! It's time to get into the Olympic spirit by watching Sky Link TV's new entertainment series, Super Team. It is an action-packed competition show, which includes various celebrity judges and is suitable for all ages. The show will be airing Wednesdays and Thursdays at 9pm.

